



FLEETLATAM
BUSINESS NETWORKING GROUP

Fleet LatAm Business Networking Group Meeting

The Fleet LatAm Business Networking Group is the community of companies involved in corporate mobility across Latin-America, gathering fleet managers, suppliers, start-ups, operating in one or more countries in Latam. Its goal is to stimulate international business opportunities in fleet and mobility across Latin America.

Join the meeting!

Agenda

Welcome & introduction

Pascal Serres – Chairman, Fleet Latam Business Networking Group

Fleet market dynamics in Latam: Current car market dynamics in Latam in the context of semiconductor chip shortage and energy crisis, with additional insights into the EV market maturity (models, charging situation) and new fleet and shared mobility products.

Octavian Chelu – Principal Consultant Fleet & Leasing - Frost & Sullivan.

Connected technology, thefts and security: One telematics company indicating Latam market maturity with major applications related to and benefits for connected fleets in Latam

Alfredo Krueger – VP Latam & Managing director Mexico - LoJack

Harmonisation of fleet management and mobility: One corporate fleet manager presenting its regional set-up, the opportunities and challenges of the Latam region.

Paula Diniz Oliveira – Global head of Fleet - Zoetis

Managing an international fleet portfolio: One lessor presenting harmonisation opportunities in the region.

Ricardo De Bolle – Global Business Development Director – Latin America - Arval